

Dion
Mabuzza.

Art Direction.
Digital Design.
Photography.

creative@diontwig.co.za

+27 76 63 73 409

@dion_twig

Port
folio



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**Port
folio**





THE MOCK BRIEF

Research to understand the unique challenges the SPCA faces and come up with a campaign idea that will solve at least one of their problems.



SPCA DBV is an animal welfare organisation that prevents animal cruelty and exploitation by proactively promoting animal welfare, enforcing animal protection legislation, and prosecuting offenders.

To get insights we conducted survey questions to find out how people view and treat animals and if they are aware of animal welfare and what they do about it. The target audience for our research was people in the townships, pet lovers, people working with animals but don't have the infrastructure and people that are unaware of animal welfare

INSIGHTS

- Pet owners need to be informed on owning and taking care of their pets because they currently struggle with looking after them.
- How might we inform potential pet owners for them to find relevant information on owning and taking care of a pet.



#CavYourPet



The concept of the campaign was to educate people about the different kinds of animal breeds that will suit their personality or lifestyle, while incorporating the names that our target audience give their pets. With the aim to limit the rate of people having challenges in taking care of their pets because they don't know anything about the breed.

UDANGER



INJA YE
SAFETY

#CavYourPet



UMAVUKUVUKU



INJA YE
HAIR GAME

#CavYourPet



IT'S NOT JUST
🐾
uDANGER
HE'S A
PITBULL TERRIER



#MoreThanAName



PITBULL TERRIER
🐾

**DANGER
EZINGALALI
PROTECTOR
YASEMZINI
THE LOYAL AND
OBEDIENT**

**FITNESS
MACALA**



#CavYourPet

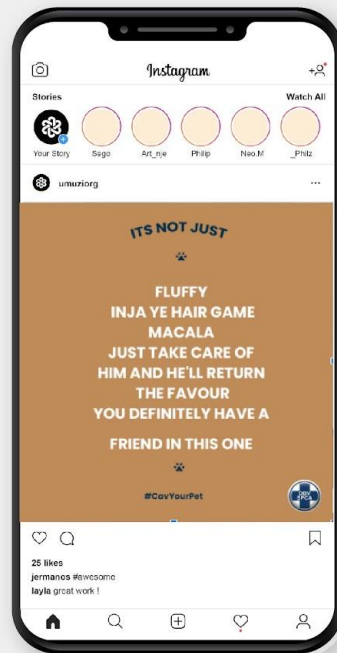
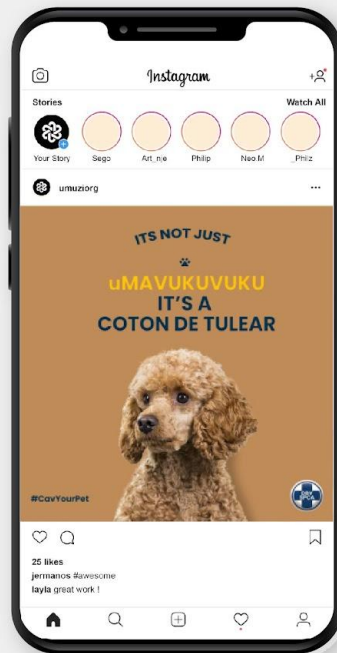
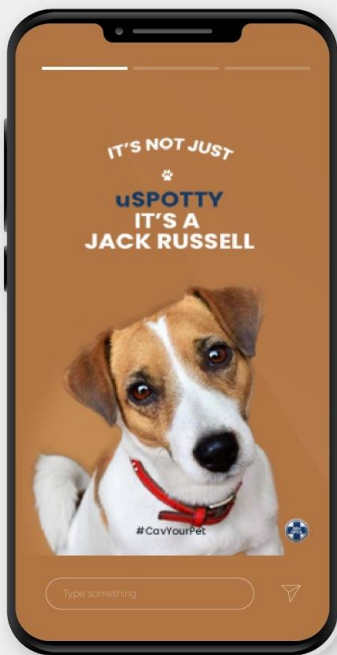


IT'S NOT JUST
🐾
uMAVUKUVUKU
IT'S A
COTON DE TULEAR



#CavYourPet







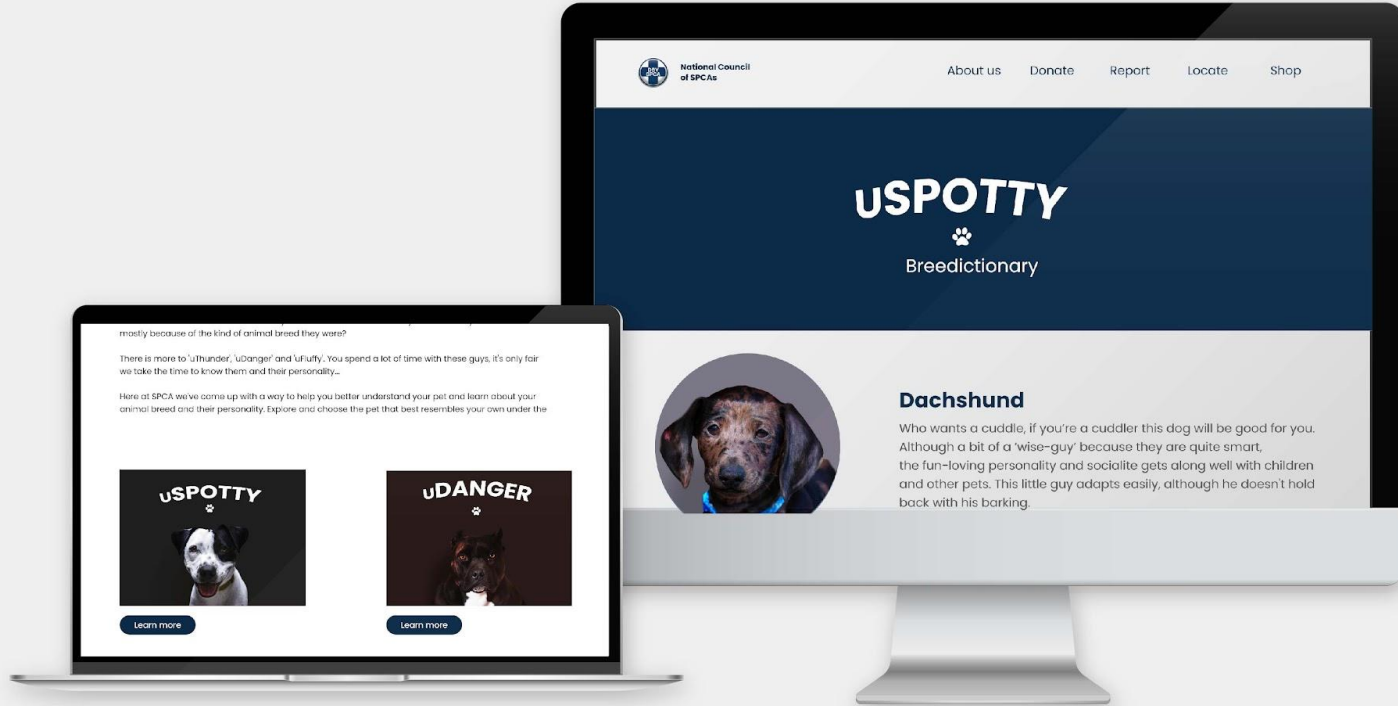
National Council
of SPCAs

[About us](#)[Donate](#)[Report](#)[Locate](#)[Shop](#)

THERE IS MORE TO uSPOTTY

Here at SPCA we've come up with a way to help you better understand your pet and learn about your animal breed and their personality.

[Learn more](#)



National Council
of SPCAs

[About us](#)[Donate](#)[Report](#)[Locate](#)[Shop](#)

USPOTTY



Breedictionary



Dachshund

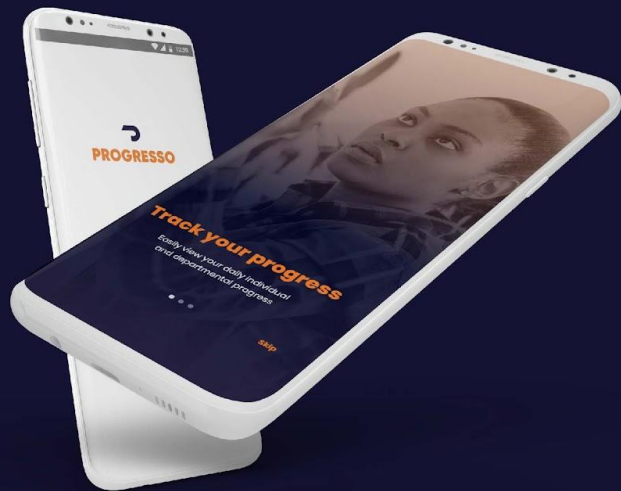
Who wants a cuddle, if you're a cuddler this dog will be good for you. Although a bit of a 'wise-guy' because they are quite smart, the fun-loving personality and socialite gets along well with children and other pets. This little guy adapts easily, although he doesn't hold back with his barking.

mostly because of the kind of animal breed they were?

There is more to 'ulthunder', 'udanger' and 'uluffy'. You spend a lot of time with these guys, it's only fair we take the time to know them and their personality...

Here at SPCA we've come up with a way to help you better understand your pet and learn about your animal breed and their personality. Explore and choose the pet that best resembles your own under the

[Learn more](#)[Learn more](#)



Umuzi Academy Progresso app

Umuzi is a learning organisation that supports talented young people to access high-value digital careers, and one of their problems was monitoring work progress and recruit's performance. Recruits want to access information about their growth and progress at Umuzi as they feel like it's hard to monitor without knowing where they stand. We created a platform for managers and recruits to monitor progress and give feedback on their performances shut down during the pandemic, productivity at the organization continues.

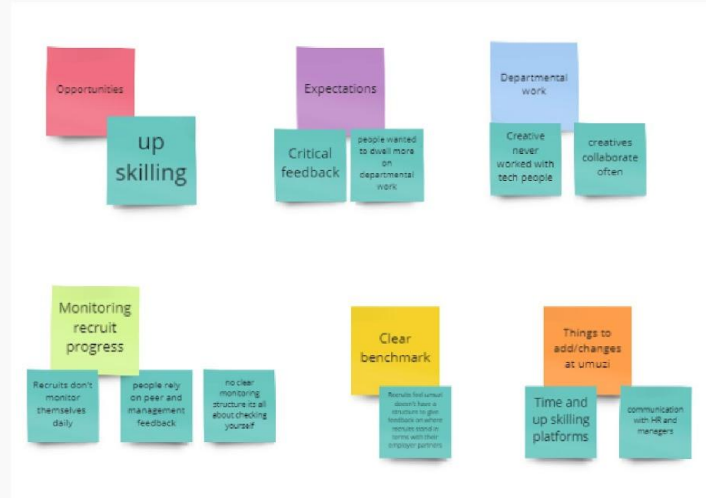
My role was to do research, strategise and design the interface for the app

Primary research

We conducted survey questions in order to understand our user's challenges with their Umuzi experience and find out more about what they think could be improved in the organisation.

Target Audience

- Umuzi recruits that's concerned with their work progress with their employer partner, work performance.
- Umuzi Managers that manage recruits, preparing them and making sure that recruits are ready for industry.

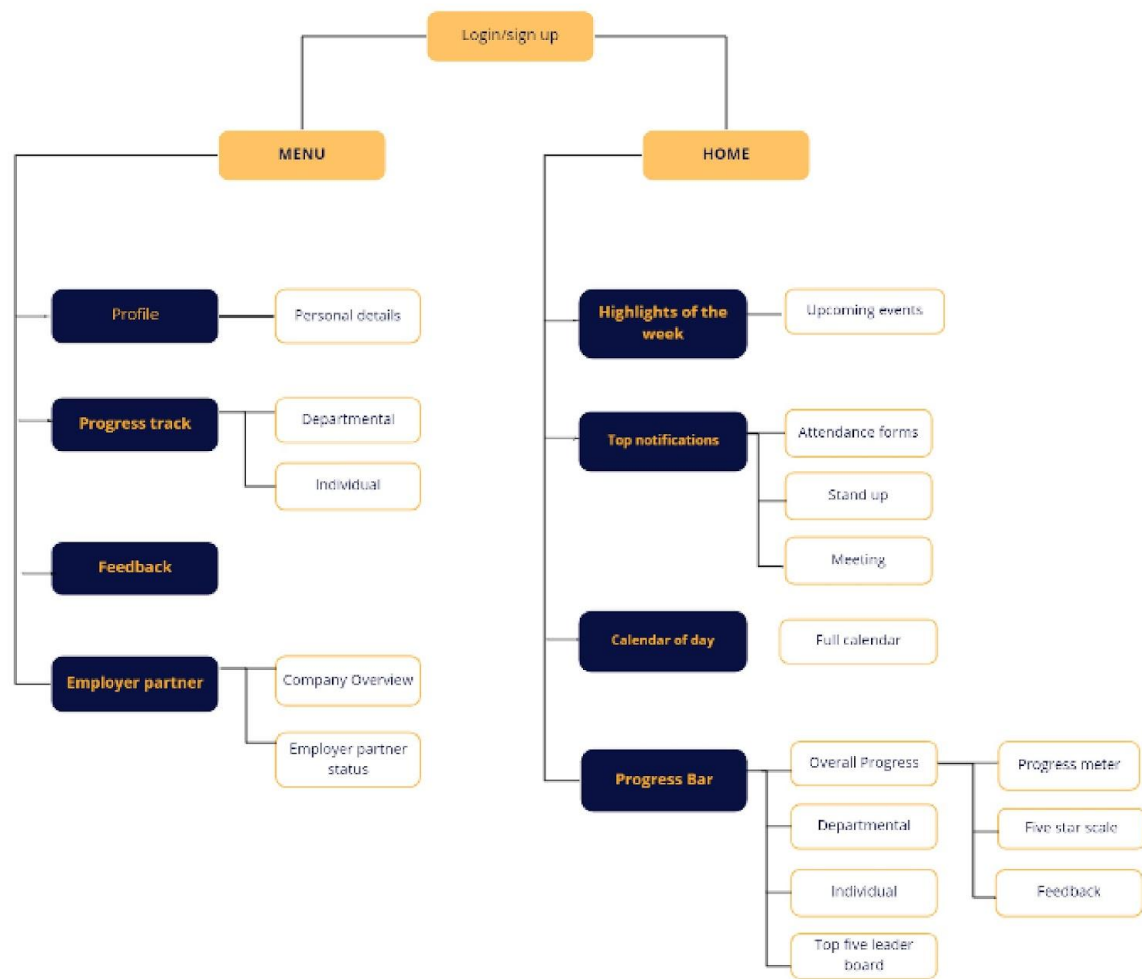


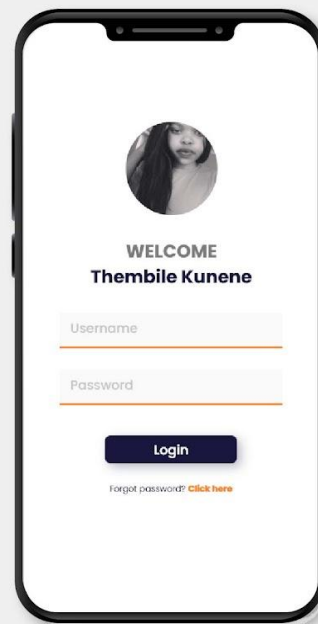
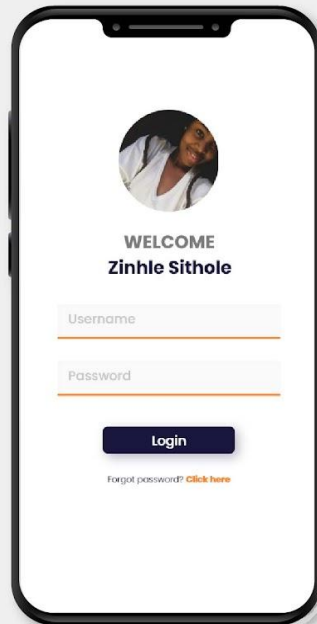
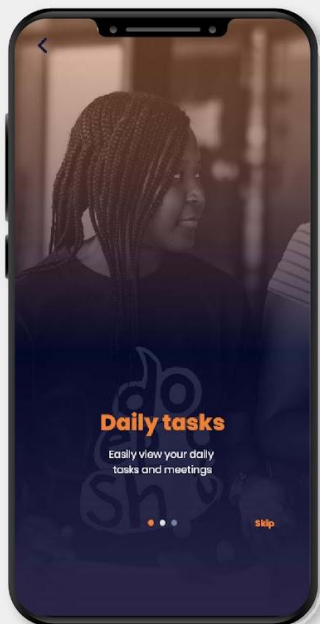
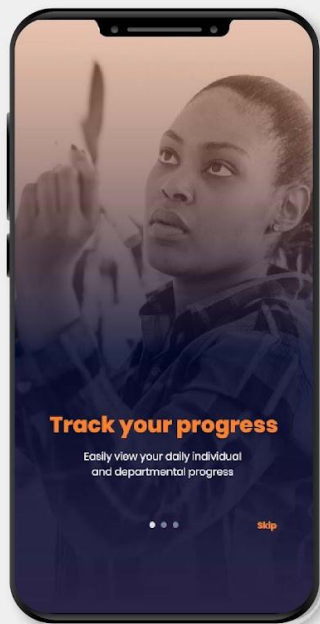
Monitoring work progress and performance

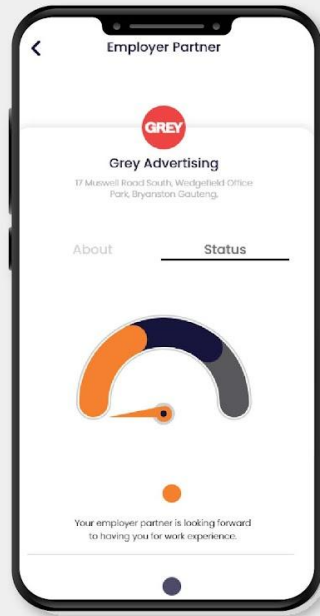
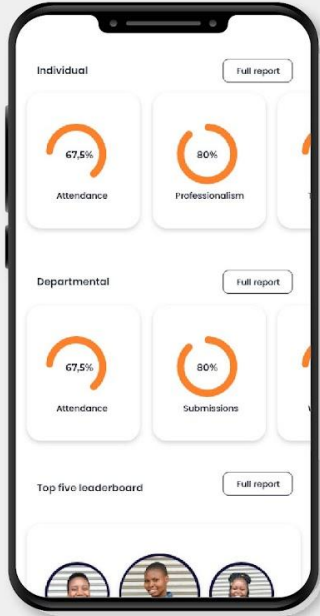
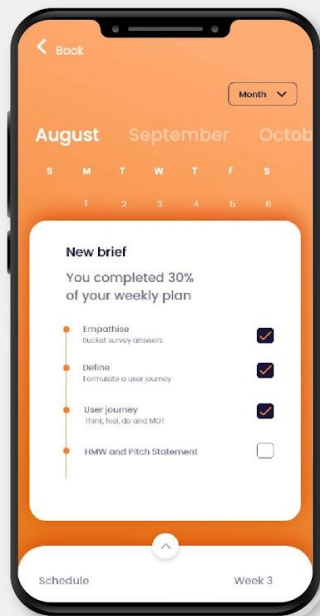
Recruits want access information on about their growth and progress at Umuzi as they feel like it's hard to monitor without knowing where they stand

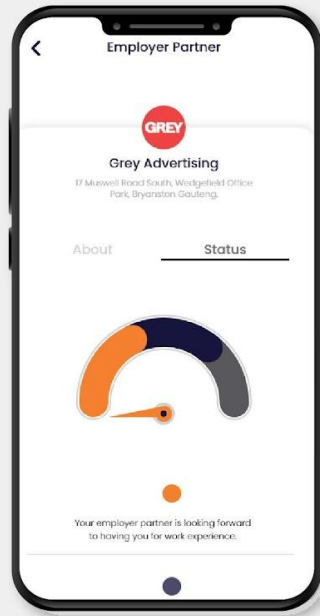
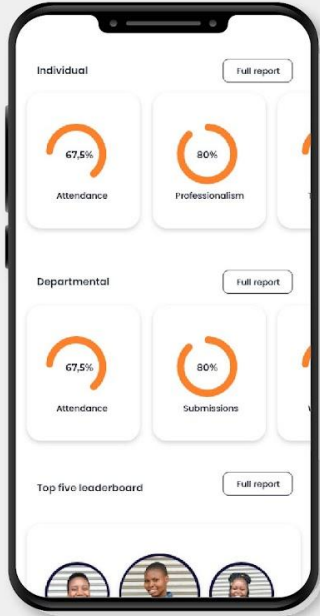
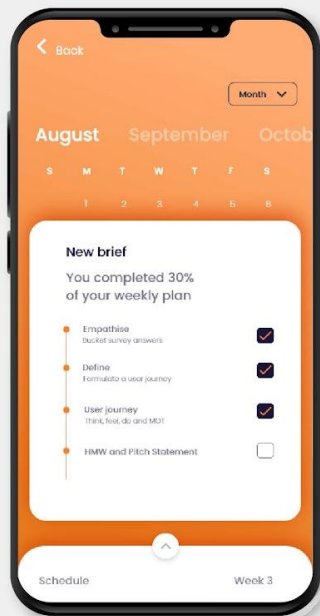
Focus point

From the insight we decided to focus on creating a platform where managers can report on recruits progress and as well as give feedback with regards to their progress. a platform for recruits to monitor their progress









THE POLITICS OF LOVE

(THROUGH THE BLACK LENS)

A DOCUMENTARY ON **BLACK LOVE**

The Brief

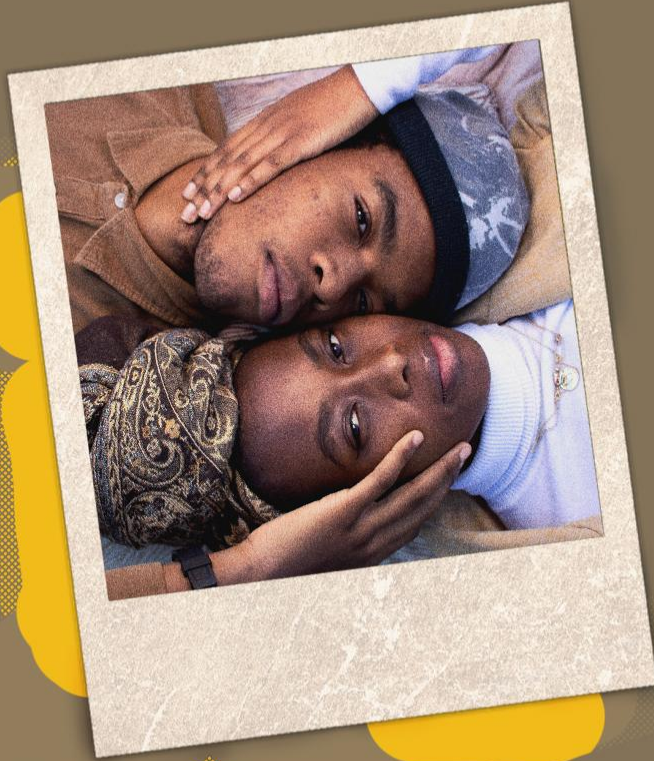
"Be authentic creatives that produce content that is relevant, necessary and true to who you are and where you come from."

The Big Idea

A documentary profiling modern Black love in relation to Black history presented in multiple art forms such as poetry, music and visuals.

The Insights

We want to portray the varied forms of beauty that Black people possess in their romantic relations and individual experiences, while still addressing important issues within our community.



BLACKNESS

/blak-nis/ noun

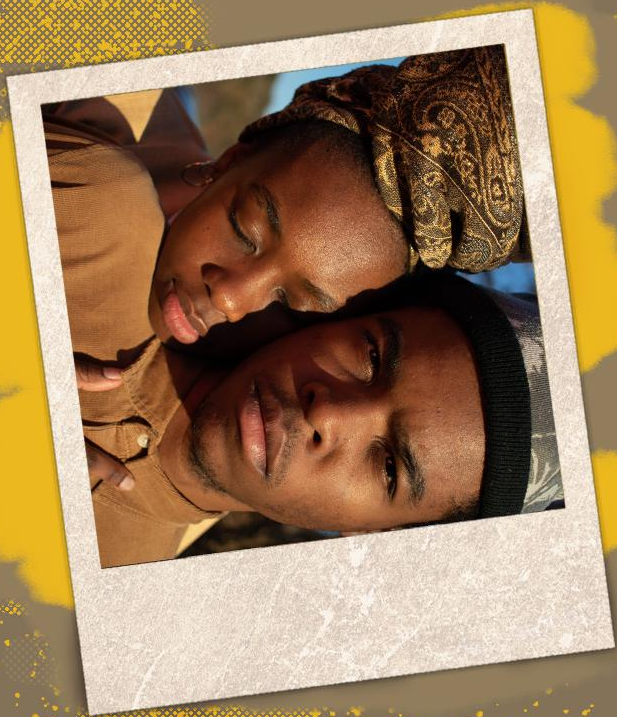
the **quality** or **state** of being **black**.



DAILY INTERACTIONS

/deli//in•ter•ac•tion/ *noun*

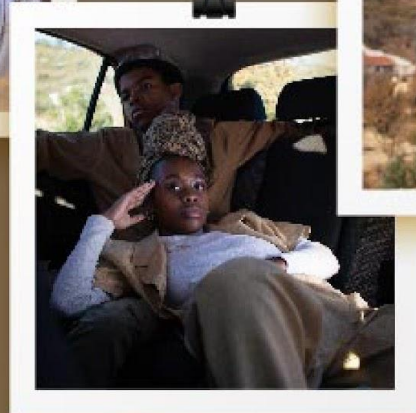
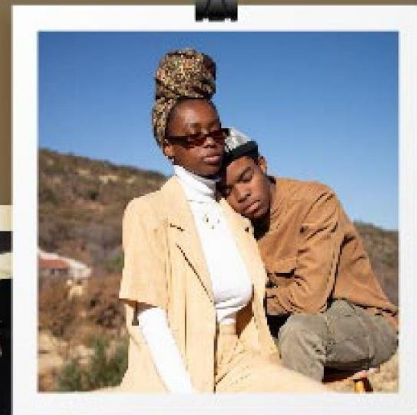
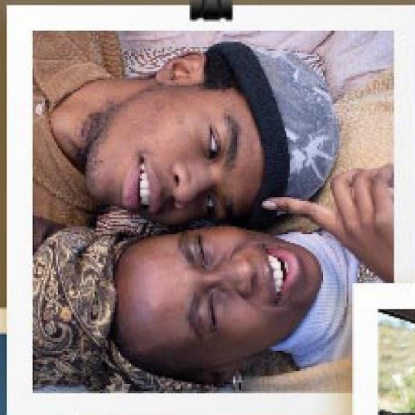
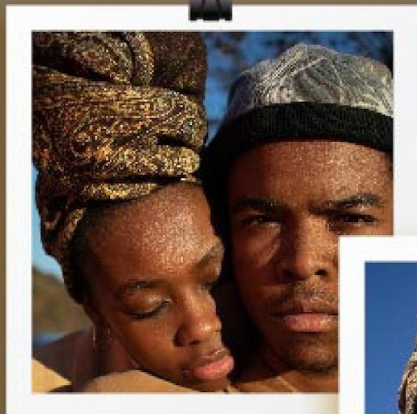
the **moments** that **matter** the most.



GENERATIONAL DIFFERENCES

/gene'rei(e)n(e)l//dif(e)r(e)ns/ *noun*

what **black love** was **then** vs
what it is **now**.







DIGITAL CAMPAIGN



THE BRIEF

Create content for Umuzi platforms that will educate, inspire, motivate their community to keep at it! You will work as a team and use all your skills to create a campaign around Grit to share with our greater community.

THE BIG IDEA

INSPIRE **OURSELVES**
BY BEING **OURSELVES**



IDEATION

We sought to create content that addresses this by being:

Motivating and inspiring
Engaging and interactive
Fun

HOW?

By working to cultivate grit in our audience.

"Grit is passion and perseverance
for long-term and meaningful
goals."

- Angela Duckworth





QD +  =
Diary



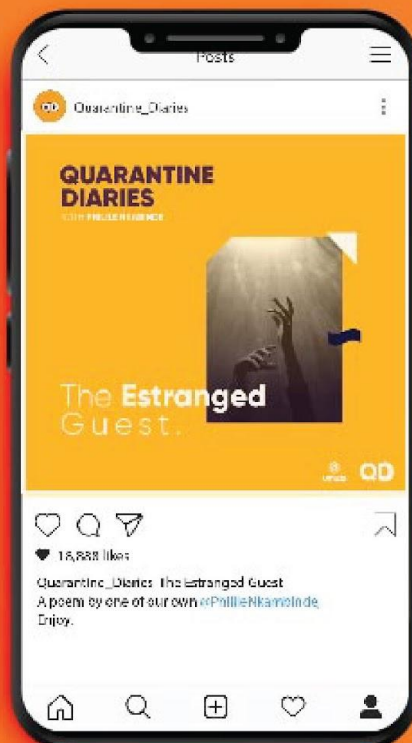
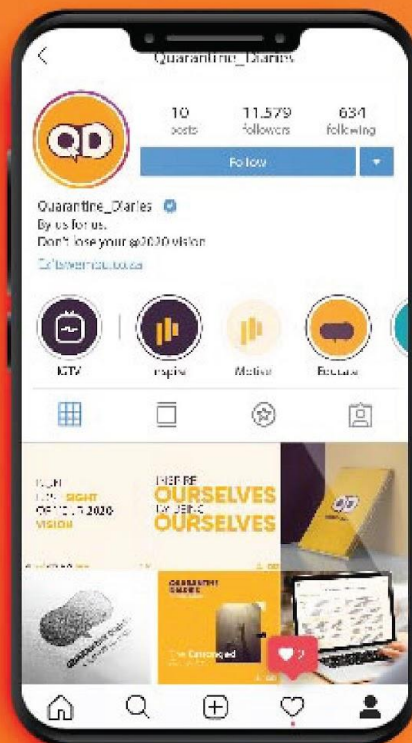
QUARANTINE DIARIES

A PLATFORM BY UMUZI





QUARANTINE DIARIES
A PLATFORM BY UMUZI



INSPIRE OURSELVES

BY BEING OURSELVES



One of the most measures that Covid-19 has clearly introduced is self-isolation. It is the distancing of oneself from other people. The meaning of a voluntary movement in the physical sense is, of course, not necessary in quarantine and hospital stays on the ground of the risk of our health, because it is not voluntary only. However, it is more or less.

We, as bodies, are confined, but we can look inside that look to our innermost self, instead that we are not for.

CAR WHAT'S POPPING

BY BEING OURSELVES

SHOWCASES

PLUG

The Quarantine Chronicles

INSPIRING YOURSELF BY BEING YOURSELF

The year 2020 came with its own vivid visions of how the year will go by: it distanced us socially, made us work remotely and dried our hands with excessive washing and sanitizing. But that shouldn't blur our vision of the month to come.

I know what you're thinking, "Not another article about this shit." But this isn't that kind of article. Here we meet... This ones for you, to help you understand and deal with the de-motivated position you might find yourself in.

Use as creative have never had it easy, but why let that stop us now?

Imagine your whole livelihood being dependent on the creativity of your ideas and constantly needing an imaginative outlet that would keep replenishing through different forms of expression and regular calls. Now throw in a global pandemic into the mix and you're bound to feel overwhelmed and uninspired at some point. But all it takes to change that is a gradual repositioning and aligning with your focus.

Recently we've had some conversations with our fellow creatives to unpack their experiences with creative courage. This is what we found out:

"The inspiration I see online is so far-fetched and doesn't feel close to home so I don't really relate to it."

"I feel like this virus couldn't have come at a much worse time. I had so many plans!"

We have got to spend this 2020 like some of you have definitely found creative courage to keep going. Whether it's doing your fitness routines with virtual Zoom classes or taking solo dance breaks via TikTok amongst many others. However, with the key word here being "solo" it leaves the rest of the creative with even more of a "solo" feeling going.

But one thing we see all across is doing a seemingly the very thing that we know how to use best, our creative mind. You can do this by strengthening your mind in a few ways:

Motivate yourself! It starts how within. Believing that your work is important and personally meaningful will motivate you to seek efficiency. Once you have a dedicated focus point, seeking it externally like from a fellow team member or a random inspiration is almost guaranteed to be the right place because you have already walked your own path before.

Focus. Once you have started working on your different things that are important to you, you can also give it as much focus as possible.

Decision-making. As we're all of every decision you make in a big and important one, you can also make it a habit when choosing to work. You can use that effect to make a decision on your design. You can decide to make a decision by changing the design to make a decision because doing so will benefit you in the long run.

Inspiration and creativity is a habit that grows when we are so deeply, so consistently and so in the process then. It is also a habit to inspire with and inspire in the long run.

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VIDEO CLIP

Link to video

https://drive.google.com/drive/folders/1ZSBp2Lyf4K_Vy-un12G9uT5gp1yeQpAP

THANK YOU



QUARANTINE
A PL

"INSPIRE
OURSELVES
BY BEING
OURSELVES"



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Dion
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Port
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PLL PROJECTS
PHENYO LEAGO LEHUMO

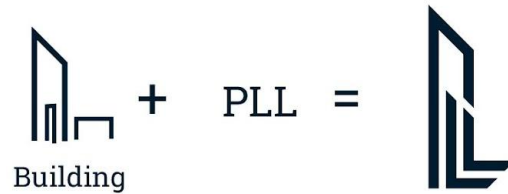
BRAND DESIGN

BRIEF

Was to design a logo and brand for a civil engineering company with an attitude towards work and exceptional technical and labor-intensive careers.

The given name was PLL Projects where PLL stands for Phenyo

CONCEPT



TYPEFACE

Gilroy Extra Bold

Gilroy Light

Construction

Is a general term meaning the art and science to form objects, systems, or organizations, and comes from Latin constructio (from com- "together" and struere "to pile up") and **Old French construction.**

COLOR PALETTES

001C2F

D8001B

FFFFFF



PLL PROJECTS
PHENYO LEAGO LEHUMO



PLL PROJECTS
PHENYO LEAGO LEHUMO



PLL PROJECTS
PHENYO LEAGO LEHUMO



PLL PROJECTS
PHENYO LEAGO LEHUMO



PLL PROJECTS
PHENYO LEAGO LEHUMO

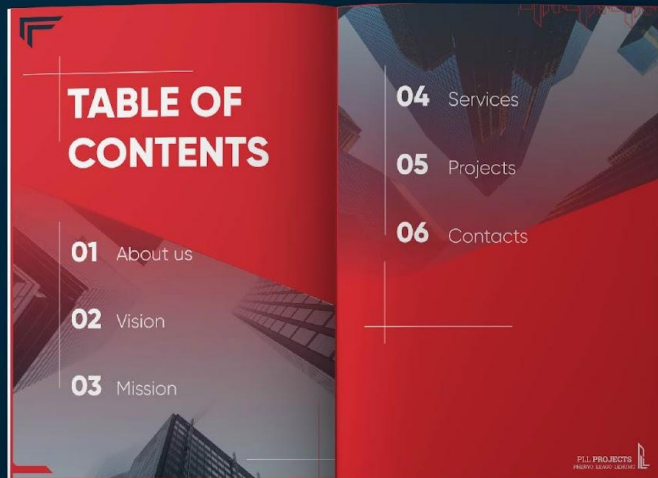


PLL PROJECTS
PHENYO LEAGO LEHUMO



PLL PROJECTS
PHENYO LEAGO LEHUMO









#f1671c

#ffffff



#f1671c



#facea8

METROPLIS BLACK

METROPLIS BOLD

METROPLIS LIGHT

AUNT CAROLINE
KZN'S FAVORITE BRAND

AUNT CAROLINE LIVES IN THE
HOME AND HEARTS OF THE
KZN PEOPLE AND BEYOND.

Metroplis Black

Metroplis Bold

Metroplis Light

Aunt Caroline
Kzn's Favorite Brand

Aunt Caroline lives in the
home and hearts of the KZN people
and beyond.

Aunt Caroline
Kzn's Favorite Brand

Aunt Caroline lives in the
home and hearts of the KZN people
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and beyond.





WITH
**AUNTIES
LOVE.**

FROM AUNT'S HEART TO YOUR HANDS.

@AUNT CAROLINE   

**KZN'S
FAVOURITE**

WITH
**AUNTIES
LOVE.**

FROM AUNT'S HEART TO YOUR HANDS.



Packaged with nothing but love for
you to share with your family and
friends.

A warm welcome to the true taste of a
nourishing meal '

@AUNT CAROLINE   

**KZN'S
FAVOURITE**



**KZN'S
FAVOURITE**

WITH
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**KZN'S
FAVOURITE**



**KZN'S
FAVOURITE**

BRAND MOCKS



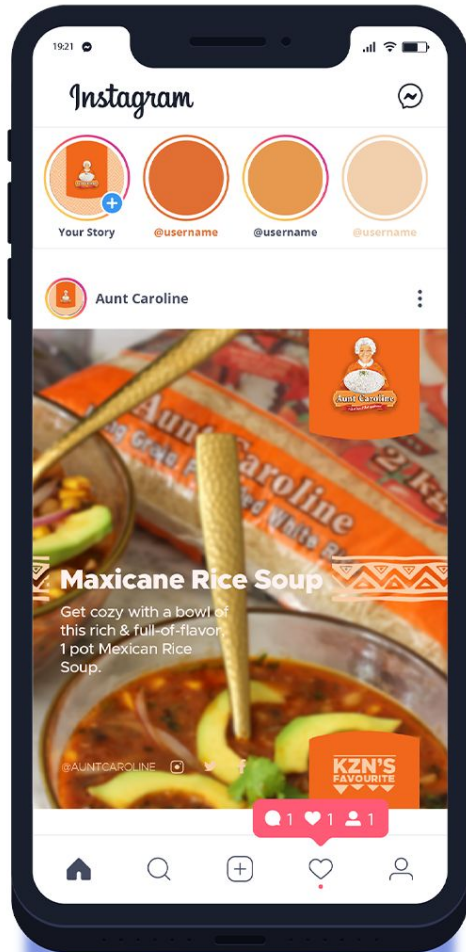
**KZN'S
FAVOURITE**

BRANDING



PACKAGING





CAROUSEL



Mexicane Rice Soup

Get cozy with a bowl of this rich & full-of-flavor, 1 pot Mexican Rice Soup.

@AUNT CAROLINE



KZN'S
FAVOURITE

Ingredients

- 1 cup Aunt Caroline Rice
- 100 g Chicken (cubed)
- 1 tsp. Chilli Powder
- 1 tsp. Cumin
- 1/4 tsp. Salt
- 1 tsp. Paprika
- 1 tsp. Garlic Powder
- 1 tsp. Onion Powder
- 1 tblsp. Oil
- 1 Onion (chopped fine)
- 2 tsp. Garlic (chopped fine)
- 200 g Black Beans (drained)
- 200 g Baked Beans (drained)
- 200 g Chickpeas (drained)
- 200 g in Tomatoes (roughly chopped)
- 1 cup Corn
- 2 cups Chicken Stock
- 1 cup Water
- 1 cup Dhania (chopped)
- 1 tblsp. Lemon Juice (freshly juiced)

KZN'S
FAVOURITE

Method

1. Boil Aunt Caroline Rice in hot water & set aside.
2. Marinate the cubed chicken in chilli powder, cumin, salt, paprika, garlic, onion powder & set aside.
3. Heat the oil in a pot & stir in the onions & garlic.
4. Add in the marinate chicken & sauté for a few minutes.
5. Add in the black beans, chickpeas, baked beans, tomato, corn, chicken stock & water.
6. Stir well & bring to allow to cook for 5 minutes.
7. Add in the cooked Aunt Caroline Rice & chopped dhania.
8. Remove from the heat & add in a squeeze of fresh lemon juice.
9. Season with salt & black pepper.
10. Top with sliced avocado, dhania & red onion.

@AUNT CAROLINE



KZN'S
FAVOURITE

KZN'S
FAVOURITE

Chicken Briyani Recipes



Ingredients

SERVING 4-6

- 1 whole chicken or 1 star aniseed
- 8 chicken pieces, cut Ghee or vegetable oil
- 1 onion, slithered
- 2 teaspoon garam masala teaspoon cumin seeds
- 1 teaspoon ground cumin teaspoon fennel seeds
- 2 teaspoons ground
- 2 large tomatoes, diced coriander
- 2 teaspoons ginger and
- 1 tablespoon ground chili garlic paste
- 4 teaspoons ground turmeric
- 3 medium potatoes, peeled salt to taste and halved
- cup plain yogurt
- 2 sprigs curry leaves
- 2 cups Aunt Caroline rice,
- 4 bay leaves uncooked
- 1 cup lentils
- 4 cardamom pods
- 2 cinnamon sticks
- 4 cloves handful mint and coriander bunch coriander

@AUNT CAROLINE



**KZN'S
FAVOURITE**

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@AUNT CAROLINE



**KZN'S
FAVOURITE**



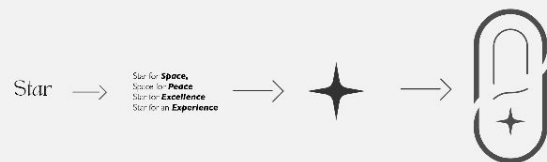
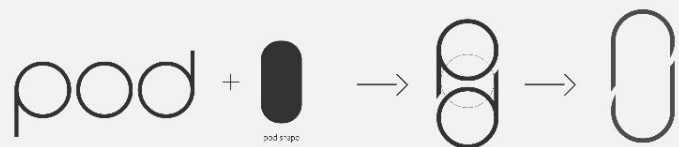
**KZN'S
FAVOURITE**

**THANK
YOU**

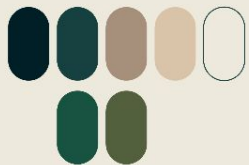


**KZN'S
FAVOURITE**

CON-CEPT









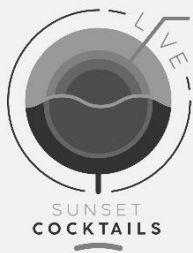
Experience Art. 

the
pod
visits.



Experience Luxury. 





SUNSET
COCKTAILS
LIVE

SUNSET
COCKTAILS
LIVE

EXPERIENCE

TAILS
AGAINST
THE SETTING

SUN



SUNSET
COCKTAILS
LIVE



SUNSET
COCKTAILS





MOCK MOCKUPS



TOP 16
YOUTH-OWNED
BRANDS
AWARDS 2023

FESTIVAL
OF
YOUTH-OWNED
BRANDS
EXHIBITIONS • ENTERTAINMENT • EDUCATION



Brought to you by
Standard Bank

BRANDING

WALL BANNER

Festival
OF
YOUTH-OWNED
BRANDS
EXHIBITIONS • ENTERTAINMENT • EDUCATION

**FUTURE
LEADERS
LEADING
TODAY**

TOP 16
YOUTH-OWNED
BRANDS
AWARDS 2022



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Standard Bank



TSHEPO

TOP APPAREL BRAND



Hermiso Flor
COSMETICS

TOP BEAUTY BRAND



bathu

TOP FOOTWEAR BRAND



TOP PERSONALITY BRAND



D DELIVERY
KA
SPEED

TOP SERVICE BRAND

FESTIVAL
OF
YOUTH-OWNED
BRANDS
EXHIBITIONS · ENTERTAINMENT · EDUCATION

THE
GOLD
STANDARD
OF
YOUTH
EXCELLENCE

WELCOME

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AFRICA

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PARTNERS

PAT ON
BRANDS

LO RATO
PR & Digital Creative Agency

WBS
Wise
Business
School
Building global leaders

reveel.

noloso
media

Telkom

PLAY
YOUR
PART

LunchBar

IDC
Industrial Development Corporation
Partnerships, driving the economy, developing Africa



Khumalo & Mabuya
CHARTERED ACCOUNTANTS



Coca-Cola

Beverages
South Africa

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**FUTURE
LEADER**

**LEADING
TODAY**

FOOD 4 THOUGHT

**THIS
WAY**

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FESTIVAL
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“THE YOUTH IS APATHETIC.”

NO!

**RE NALE ‘TSHEPO’ THAT
WE CAN ELEVATE AFRICA.**

**THIS
WAY
DOWN**



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**DO WE WAIT FOR
HAND OUTS ?**

NO!

**THIS
WAY**



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14-15 JUNE 2023

TOP 16
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14-15 JUNE 2023

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GENERAL



Dion
Mabuza.

Photography.

creative@diontwig.co.za

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Port
folio



Product Photography



Product Photography



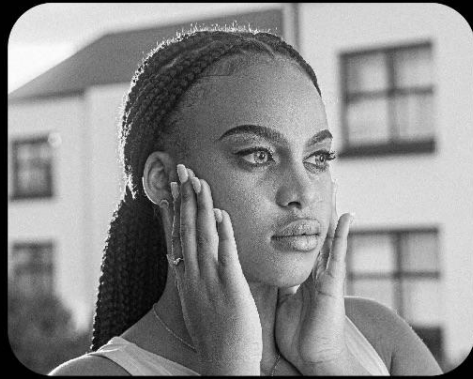
NAVY BLUE



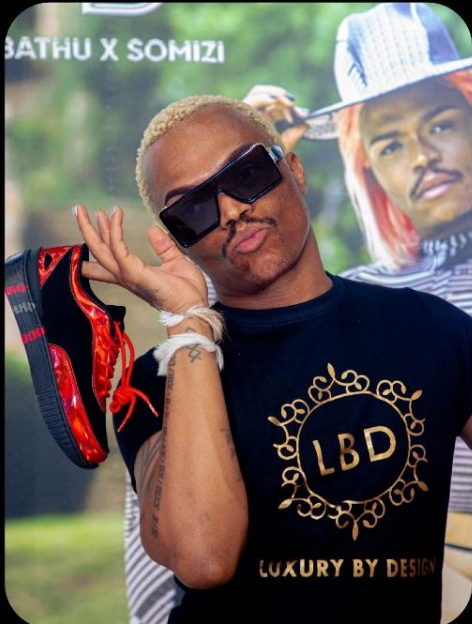
ARMY GREEN

SKY | BEYOND
YOUR
LIMIT.

Creative Portrait Photography



Event Photography



**Thank
You.**

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Mabuza.

**Port
folio**

